

Coosa Valley News

Care Improvement Honored for Service to Ga Seniors

Tony Potts

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The community outreach division of Care Improvement Plus, the state's leading health plan for Medicare beneficiaries with special needs, has been recognized for its outstanding contributions to Georgia seniors. The Southeastern Association of Area Agencies on Aging has awarded Care Improvement Plus its 2011 Corporate Partnership Award, and community outreach manager Adam Butler has been elected to the Board of Directors of the Georgia Gerontology Society.

The SE4A Corporate Partnership Award is bestowed annually on one organization from each state within the Southeastern region's AAA network. Nominated by the Central Savannah River Area Regional Commission Area Agency on Aging (CRSA AAA), Care Improvement Plus is being recognized for its contributions over the past year that have helped enhance the quality of life for older Americans in Georgia. These projects have included sponsorship of the CRSA AAA's caregiving, chronic disease management, and social service initiatives, as well as participation in numerous advisory boards. Care Improvement Plus was presented the award at a luncheon during the 2011 SE4A Annual Training Conference on September 26 at the Peabody Hotel in Memphis, Tennessee.

"We are honored to accept the Corporate Partnership Award," said Adam Butler, Georgia community outreach manager for Care Improvement Plus. "This award highlights the commitment of Care Improvement Plus, and the tremendous value of what can be achieved when advocating for those with limited resources."

As a member of GGS' Board of Directors, Butler will serve a three-year term helping to direct the business of the largest state organization in the field of gerontology. Founded in 1955, GGS is a membership organization of multi-disciplinary professionals with a common interest in the field of aging.

Butler, who has been active in Georgia's health care and aging community since 2004, has extensive experience and knowledge in chronic illness management, caregiving, Medicare, weight loss, exercise and prescription safety. In 2010, Butler was awarded the Athens Community Council on Aging Annual Community Service Award for his work with senior citizens in Athens. He is a frequent speaker on healthy aging, including presentations at the 2008 and 2009 GGS conferences.