

**For Immediate Release**

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**ST. LOUIS MINORITY ADVOCACY COALITION RECOGNIZES  
CARE IMPROVEMENT PLUS WITH DIVERSITY AWARD**

*Senior Director of Community Outreach Receives Appreciation Award for Leading Program to Educate Missouri Seniors with Chronic Conditions*

**St. Louis, MO (April 22, 2010)** – Care Improvement Plus, a leading provider of Medicare special needs plan (SNP) solutions for chronically ill and underserved seniors, today announced that Lisa Nelson, senior director of community outreach, is a recent recipient of The St. Louis Minority Advocacy Coalition's 2010 Diversity Appreciation Award.

The award was provided as part of a ceremony the coalition held on April 16<sup>th</sup> at the Brentwood Community Center recognizing individuals who have contributed to the wellbeing of St. Louis' minority population. Nelson received the award for her work in organizing educational events for Medicare beneficiaries in Missouri suffering from chronic conditions such as diabetes and heart failure.

"I'm honored to receive this award," said Nelson. "The St. Louis Minority Advocacy Coalition is a remarkable organization for bringing so many different community organizations together to help the seniors in the St. Louis area."

Other award recipients include:

- Jennifer Dickson, Intake Specialist, Alexian Brothers Pace Program
- Joan D'Ambrose, President, Alzheimer's Association
- Mary Swan, Corporate Contribution Administration, Ameren UE
- Kathy Joslin, SVP Human Resources & Marketing, Bethesda Health Group
- Julia Ostropolsky, Director, Bi Lingual International Institute
- Lily Ko, Service Coordinator, Cardinal Ritter Senior Services
- Alrene Citterman, Community Volunteer
- Vanessa Hilbert, Regional Manager, Department of Health and Senior Services
- Micheal C. Brewer, Chief of the Bureau of Senior Programs, Department of Health and Senior Services Office of Minority Health
- Suzanne LeLaurin, Senior Vice President for Individuals and Families, International Institute
- Carol Melka, Director of Outreach Services, Lutheran Senior Services, Good Neighbor Program
- Mary Schaefer, Executive Director, Mid East Area Agency on Aging
- Trudie Azotea, Director, North East County Action Corp
- Mattie Moore, Deputy Director, Office of U.S. Senator Claire McCaskill
- Deborah Finley, Director Nursing Home and Physician Office Services, Primaris
- David Sykora, Executive Director, St. Louis Area Agency on Aging
- Rosemary Terrenova, Director of the Office of Family and Community Services, St. Louis County Older Resident Program
- Myrtis Spencer, Community Outreach Coordinator, Washington University, Department of Neurology, Alzheimer's Disease Research Center

The St. Louis Minority Advocacy Coalition (MAC) develops outreach strategies for and promotes awareness of ethnic and minority older adults. Recognizing and appreciating the ethnically diverse populations of the greater St. Louis area, MAC works to build an ongoing "village" of intercultural

communication, collaboration, and cooperation. MAC is composed of aging and health services providers from St. Louis City and County, and has been in existence since 1997.

***About Care Improvement Plus***

*Care Improvement Plus (<http://www.careimprovementplus.com>), a Medicare health plan owned and operated by XLHealth (<http://www.xlhealth.com>), is committed to delivering quality health care benefits and serving the underserved. Focused on improving patient outcomes and reducing health care spending, Care Improvement Plus provides comprehensive Medicare coverage and a Part D prescription drug benefit, plus additional services such as dental and vision coverage, and care management support.*

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